

# Fluent Order Management Connector for Adobe Commerce

**Inventory and order management for the speed of today's commerce.  
Cloud-native and ready to adapt at the speed of today's tech.  
From an Adobe Premier Partner for speedy implementation.**

## KEY BENEFITS

### **Reduce oversells and undersells**

Fluent provides you all the tools to sell more of what you have and avoid promising what you don't

### **Low-code for high adaptability**

Fluent OMX (Order Management Experience), the only low-code framework for order management, rapidly adapts Fluent Commerce to your business

### **Supercharge your in-store processes**

Start by configuring pre-built templates such as ship-from-store and in-store returns, then extend to match your precise needs

### **Market-validated experience**

Fluent's OMS enables tens of billions of dollars in annual transactions, from luxury to loungewear, DTC to department stores

### **Connect directly with Adobe Commerce**

New and existing Adobe Commerce customers can rapidly adopt omnichannel capabilities with the Connector.

When you integrate Fluent Order Management with Adobe Commerce, you can make the whole of your business much stronger than the sum of its parts.

Make more accurate promises of what's in stock and when and how the customer can get it with inventory orchestration across your WMS, drop ship vendors (DSVs) and third-party logistics (3PLs). If you also fulfill from stores, pick and pack the right orders at the right time with a state-of-the-art webapp.

Our platform supports your unique business logic needs with a library of rulesets to borrow from or add to. And because the world's changing so quickly, you'll appreciate how it's easier to adjust than the typical OMS.

You've put a lot of effort into making Adobe Commerce look great to your customers. Now extend that quality experience to what you promise and deliver with Fluent Order Management.

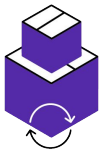
**Let Fluent show you a better way to manage omnichannel orders.**

## KEY FEATURES OF THE CONNECTOR



### Product and Category Sync

- Create category
- Update category
- Create Standard Product (including attributes)
- Update Standard Product (including attributes)
- Create Variant Product (including attributes)
- Update Variant Product (including attributes)



### Source and Inventory Sync

- Import source locations
- Return real-time inventory checks from Fluent Order Management to Magento Commerce (product availability)
- Sync aggregated inventory (for Product List Pages, Search, etc.)



### Order Sync

- Import Customers and Orders
- Import financial transaction events
- Import order status updates
- Import shipment (fulfillment) status updates



### Display Real-Time Product Availability in Adobe Commerce

- Product Details Page
  - Aggregate In Stock / Out of Stock
  - Store level In Stock / Out of Stock / Limited Stock
  - ETA for Click and Collect / Buy Online Pickup In-Store (BOPIS)
  - Accept backorders and show expected ETA
- Checkout
  - ETA based on delivery address and shipping method
  - ETA for Click and Collect / Buy Online Pickup In-Store (BOPIS) for whole cart/basket



### Extend the Connector

- Engage a partner to enhance the integration features to support your custom needs

## And so much more

Once you've connected your data to Fluent Order Management, you'll have a powerful yet flexible Order Management System (OMS) at your command.

From order orchestration to in-store returns, batch picking to backorders, you can easily configure Fluent's workflows and web apps to meet your current business demands and adjust to future needs.

Learn more: [Fluent OMS Solution Brief \(PDF\)](#)

**Make the most of your Adobe Commerce investment. Add Fluent to sell more, keep your promises, and delight your customers.**

## **See it in action!**

To learn more about the Fluent Order Management Connector for Adobe Commerce, schedule a demo today.

**Get a Demo**

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