Single View of Inventory

Provides enterprise inventory management across channels, regions, brands and suppliers so you can expand and control what you have available to sell.

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Need more control over what you sell where?

If you sell in multiple markets, especially across multiple channels or national boundaries, it's essential to connect all your enterprise applications (ERPs, eCommerce, POS, WMS) for a single view of all your inventory.

Fluent Order Management's Single View of Inventory solution is the answer.

Fluent Order Management (Fluent OMS) provides a flexible way for you to see your entire inventory in near real-time and control what's Available to Promise (ATP).

It also lets you virtually segment your physical inventory so you can control what's available

for scenarios such as by channel, region, delivery type and pre-order. You can even promise inbound inventory that's not yet on-hand.

Let's look at some common use cases supported by Fluent OMS.

Offer extended range and availability

Want to extend your product offering and availability?

With Fluent OMS you don't need to own all the inventory you sell.

You can take inventory feeds from suppliers and dropship vendors and expose that inventory to your

eCommerce site, mobile app, marketplace, call center, or an in-store kiosk.

Multi-brand inventory management

Need to segment inventory by brand?

With Fluent OMS, you can maintain just one global inventory catalog for all your retailers and brands and segment your inventory with virtual catalogs to control what's for sale in each region or under each brand's banner. Additionally, multi-brand businesses can use Fluent OMS to cross fulfill across brands.

Marketplace sales

Want to sell on a marketplace?

With Fluent OMS, you can offer a subset of your inventory for sale in the marketplace, complete with its own buffer/safety stock levels.

Global expansion

Expanding into new markets?

With Fluent OMS you can offer a subset of, say, your UK-based inventory for sale in France, complete with its own buffer/safety stock levels. Once you've opened new locations in France, it's easy to add them to your fulfillment network.

Control what you sell in each channel

Need better control over what you sell on each channel?

Fluent OMS gives you the power to exclude products by category or attribute. For example, you could exclude bulky items from being sold in a particular region or marketplace.

Thin inventory

Have only one or two units per SKU in each store?

With Fluent OMS you can set a buffer/safety stock level across a pool of inventory at nearby stores, rather than at each individual store. That way, you can offer Ship from Store without the risk of canceled orders.

Track in-store inventory location and condition

Do you fulfill from stores?

With Fluent OMS you can track in-store inventory locations which can be used to guide store picking, and track inventory condition so unsaleable inventory won't be shown in your online channels.

Once you control your inventory, the sky's the limit

With Fluent OMS and increased inventory accuracy, you can reduce canceled orders, out-of-stocks, and customer disappointment. Plus, you'll finally be able to effectively manage your margins by knowing exactly what inventory you have where. Finally, Fluent OMS provides the ultimate flexibility to control what you sell where, so you can adapt quickly to changing market demands.

Benefits of Single View of Inventory

- Increased opportunity to sell because you have visibility across all physical locations, including stores and dropship vendors

- Increased inventory accuracy, and safety/buffer stock management, so you can reduce canceled orders, out-of-stocks, and customer disappointment

- Provides a better customer experience by showing multi-store product availability on the Product Detail Page

- Flexibility to control what you sell where and adapt quickly to changing market demands

- Cost-effective dynamic enterprise scaling in the cloud that can support 1 million+ SKUs, thousands of locations and 100mil+ inventory positions.

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Let us show you a better way to manage omnichannel orders

For more information, or to see how Fluent Order Management's Single View of Inventory makes it easier to manage your inventory, request a demo today.

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