

Transform data into insights, and insights into action

Increase revenue and manage costs, all in one place

KEY BENEFITS

Tailored dashboards

Create dashboards for specific users (store operations specialist, inventory manager), departments (ecommerce, fulfillment and logistics), or focus areas (orders, returns)

Enhanced visibility

Add single data tiles to any page within Fluent Order Management

Bring your own BI

Export Fluent Analytics data into your existing BI tools in order to aggregate data from multiple systems

Flexible data exports

Export data tiles or full dashboards in formats like CSV, Excel, or PDF

Share data your way

Email entire dashboards or data tiles one-time or on a recurring schedule

See trends and spot issues

Choose the visualization that works for you: tables, pie charts, line graphs, and more.

Order Management data impacts every department. Fulfillment and logistics teams, inventory management, customer service, eCommerce, Store, technical teams, and more. There is a KPI with OMS data in it for everyone.

What's more? The data shows big opportunity for increasing revenue and managing costs. For example, let's look at [canceled order rate](#). If you have 1M orders/year, \$100 order value, and a 10% cancellation rate. You're losing \$10M a year. Knowing that and being able to act quickly to reduce it can mean millions saved each year.

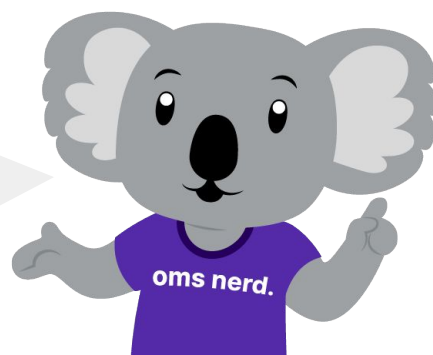
So, you need that data in your order management system in real-time. Now you can, with **Fluent Analytics**.

Not only can you track the data you need. It's flexible. That means, data your way. Want to export data to your own BI tool? Done. Add data tiles to other pages within the Fluent Web Apps? Easy. Have a separate interface for all OMS Analytics? We got you.

Turn data into insights, and insights into action with Fluent Analytics.

What's next? AI-powered insights. Think, AI that spots the issue and helps you make the change before it costs you.

Are there insights you wish AI could tell you?



KEY FEATURES

Flexible Framework

Fluent Analytics is flexible. You Identify which metrics are most important to which users. You decide where to put them—a dashboard for a focus area or maybe you just need a few tiles added to an already frequented page. Have your data visible in minutes. Data can include:

Order Data

- Total order revenue
- Order count
- Rejection rate
- Cancellation rate
- Average order value
- Average order items
- Average orders by hour of the day

Fulfillment Data

- Total completed fulfillments
- Total expired fulfillments
- Total successful fulfillments
- Total failed fulfillments
- Total escalated fulfillments
- Partially fulfilled
- Fulfillment processing time
- Rejection rate
- Fill rate
- Fulfillment by location
- Top 10 fulfilled products

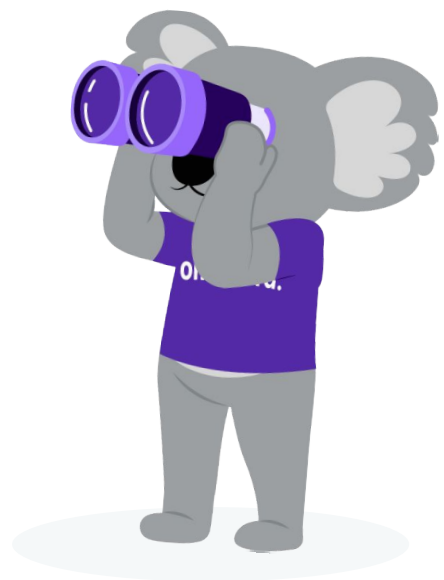
Return Data

- Average return order value
- Average return order items
- Total return amount
- Total return orders
- Return rate
- Top returned products
- Return reason ratio

Inventory Data

- Total on hand
- Total available
- Total corrections
- Sold inventory
- SKU velocity
- Inventory coverage days
- Sell through rate
- Inventory status breakdown
- Aged last on hand by product
- Reserved products ranked most to least
- Top 10 reserved products
- Top 10 frequently purchased
- Top 10 short picked products

.... and more.



See it in action!

To learn how Fluent Analytics can help your business grow, chat with an expert today!

[Book a Demo](#)

ABOUT

Fluent Commerce

Fluent Commerce is a global software company focused on distributed order management for retailers, brands, and distributors.

Fluent Order Management is a cloud native, flexible platform designed for composable commerce, that is used in over 50 countries by brands including L'Oréal, ALDO Group, Kingfisher, and Psycho Bunny.

For more information visit: fluentcommerce.com

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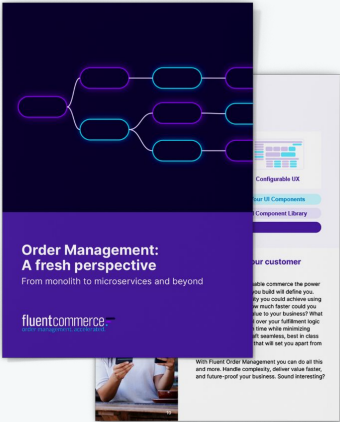
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